



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

CONTRACT

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

<u>Contract / Revision</u> 499186 /		<u>Alt Order #</u> 06381916
<u>Product</u> HORSFORD- DCCC		
<u>Contract Dates</u> 10/18/12 - 10/24/12		<u>Estimate #</u> 2132
<u>Advertiser</u> Horsford DCCC		<u>Original Date / Revision</u> 10/17/12 / 10/17/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 143	<u>Product Code</u> 149
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/18/12	10/19/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---TF--				2	\$2,150.00			
N 2	KVVU	10/18/12	10/19/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	2	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---TF--				2	\$1,950.00			
N 3	KVVU	10/18/12	10/19/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---TF--				1	\$950.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fox 5 News at 5	5-530p	----ThF----	:30		\$950.00	NM		
	See MG 5.3,5.4,5.5,5.6,5.7,5.8,5.9,5.10,5.11											
N 4	KVVU	10/18/12	10/19/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---TF--				1	\$1,025.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	----ThF----	:30		\$1,025.00	NM		
	See MG 5.3,5.4,5.5,5.6,5.7,5.8,5.9,5.10,5.11											
N 5	KVVU	10/18/12	10/19/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	9	\$3,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---TF--				2	\$525.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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<u>Advertiser</u> Horsford DCCC		<u>Original Date / Revision</u> 10/17/12 / 10/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fox 5 News at 6pm	M-F 6-630pm	----ThF----	:30		\$525.00	NM		
			See MG 5.3,5.4,5.5,5.6,5.7,5.8,5.9,5.10,5.11									
	2	KVVU	10/15/12-10/21/12	Fox 5 News at 6pm	M-F 6-630pm	----ThF----	:30		\$525.00	NM		
			See MG 5.3,5.4,5.5,5.6,5.7,5.8,5.9,5.10,5.11									
	3	KVVU	10/18/12-10/19/12	Special Early News	Special Early News	----ThF----	:30		\$775.00	NM		
	Ⓜ	MG for 4.1,3.1,5.1,5.2										
	4	KVVU	10/18/12-10/19/12	Special Early News	Special Early News	----ThF----	:30		\$775.00	NM		
	Ⓜ	MG for 4.1,3.1,5.1,5.2										
	5	KVVU	10/18/12-10/19/12	The Simpsons	M-F 11:35p-12:05a	----ThF----	:30		\$350.00	NM		
	Ⓜ	MG for 4.1,3.1,5.1,5.2										
	6	KVVU	10/18/12-10/19/12	The Simpsons	M-F 11:35p-12:05a	----ThF----	:30		\$350.00	NM		
	Ⓜ	MG for 4.1,3.1,5.1,5.2										
	7	KVVU	10/18/12-10/19/12	Friends	M-F 12:05-1:05a	----ThF----	:30		\$225.00	NM		
	Ⓜ	MG for 4.1,3.1,5.1,5.2										
	8	KVVU	10/18/12-10/19/12	Friends	M-F 12:05-1:05a	----ThF----	:30		\$225.00	NM		
	Ⓜ	MG for 4.1,3.1,5.1,5.2										
	9	KVVU	10/18/12-10/19/12	Extra	M-F 1:05-1:35am	----ThF----	:30		\$100.00	NM		
	Ⓜ	MG for 4.1,3.1,5.1,5.2										
	10	KVVU	10/18/12-10/19/12	Extra	M-F 1:05-1:35am	----ThF----	:30		\$100.00	NM		
	Ⓜ	MG for 4.1,3.1,5.1,5.2										
	11	KVVU	10/18/12-10/19/12	Divorce Court	M-F 11a-12p	----ThF----	:30		\$125.00	NM		
	Ⓜ	MG for 4.1,3.1,5.1,5.2										
N 6	KVVU	10/18/12	10/19/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/15/12	10/21/12	---TF--	2			\$725.00				
N 7	KVVU	10/18/12	10/19/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/15/12	10/21/12	---TF--	2			\$700.00				
Totals											17	\$14,075.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/19/12	17	\$14,075.00	\$11,963.75
Totals	17	\$14,075.00	\$11,963.75

Signature: _____ Date: _____

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FAX# 610-225-1191
OCT17/12 16.25
HARRIS REPORT FROM REP
CHANGES
*** KVVU-TV ***

REP. #	OFF. # 762	SALESMAN #
BUYER NAME	JESSE DEMASTRIE	
SALES PRSN	PH- TERESA DIFURIA	

SALES PRSN PH- TERESA DIFURIA

	CLASS: NATL.	LOCAL	REGIONAL
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	CLASS: NATL.	LOCAL	REGIONAL
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CE)

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE OCT17/12 16.25

DATE OCT17/12 16.25

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STEVEN HOFORD FOR CONGRESS - DCCC

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

AGENCY ADVERTISER CODE = 143	AGENCY EST# = 2132
AGENCY PRODUCT CODE = 149	

3	S	500P-530P	30	\$950.00	10/18	10/19	0	TH-F	0
PROGRAM : FOX 5 NEWS AT 5PM									
CON COM1: FOX 5 NEWS AT 5PM									

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT17/12 16.25
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS
8	A		400P-430P	30		\$775.00	10/18	10/19	2		TH-F	2
PROGRAM : NEWS ORD COM1 : SPOTS N/A DUE TO BASEBALL. THIS IS A MAKE-GOOD FOR OCT18 ON LINE-3 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT18 ON LINE-4 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT18 ON LINE-5 FOR 2 SPOTS/WK												
9	A		1135P-1205A	30		\$350.00	10/18	10/19	2		TH-F	2
PROGRAM : SIMPSONS ORD COM1 : SPOTS N/A DUE TO BASEBALL. PART OF A MAKEGOOD MADE UP OF LINES 8-12												
10	A		1205A-105A	30		\$225.00	10/18	10/19	2		TH-F	2
PROGRAM : FRIENDS ORD COM1 : SPOTS N/A DUE TO BASEBALL. PART OF A MAKEGOOD MADE UP OF LINES 8-12												
11	A		105A-135A	30		\$100.00	10/18	10/19	2		TH-F	2
PROGRAM : EXTRA ORD COM1 : SPOTS N/A DUE TO BASEBALL. PART OF A MAKEGOOD MADE UP OF LINES 8-12												
12	A		1100A-1200N	30		\$125.00	10/18	10/19	1		TH-F	1
PROGRAM : DIVORCE COURT ORD COM1 : SPOTS N/A DUE TO BASEBALL. PART OF A MAKEGOOD MADE UP OF LINES 8-12												
4	S		530P-600P	30		\$1,025.00	10/18	10/19	0		TH-F	0
PROGRAM : FOX 5 NEWS AT 530PM CON COM1 : FOX 5 NEWS AT 530PM												
5	S		600P-630P	30		\$525.00	10/18	10/19	0		TH-F	0
PROGRAM : MORE ACCESS CON COM1 : MORE ACCESS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#3	MISSED:TH-F/500P-530P				OCT18		30S	\$950.00		(OCT17/12)
		BUY#4	TH-F/530P-600P				OCT18		30S	\$1,025.00		
		BUY#5	TH-F/600P-630P				OCT18 (2/WK)		30S	\$525.00		
			OFFER:TH-F/400P-430P				OCT18 (2/WK)		30S	\$775.00		
			& TH-F/1135P-1205A				OCT18 (2/WK)		30S	\$350.00		PLS ADVISE.
			& TH-F/1205A-105A				OCT18 (2/WK)		30S	\$225.00		
			& TH-F/105A-135A				OCT18 (2/WK)		30S	\$100.00		
			& TH-F/1100A-1200N				OCT18		30S	\$125.00		
			CMT:SPOTS N/A DUE TO BASEBALL.									

OCT/12 14075.00

CONTRACT TOTAL 14075.00
 TOTAL SPOTS 17

MARKET TOTALS \$74,078 KVVU 19% KSNV 24% KLAS 23% KTNV 21% KVMY 9% KVCW 4% CABL 0%
 SHARES EST. KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

FAX# 610-225-1191
OCT17/12 15.07
HARRIS REPORT FROM REP
*** KVVU-TV ***

SALES PRSN PH- TERESA DIFURIA

REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS
AGENCY ADVERTISER CODE = 143 AGENCY PRODUCT CODE = 149 AGENCY EST# = 2132											
1		1000P-1100P	30		\$2,150.00	10/18	10/19	2		TH-F	2
PROGRAM : FOX 5 NEWS AT 10P CON COM1 : FOX 5 NEWS AT 10P											

REP HEADLINE# 6381916
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
 ORDER WORKSHEET

FAX# 610-225-1191
 HARRIS REPORT FROM REP

OCT17/12 15.07
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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2			1100P-1135P	30		\$1,950.00	10/18	10/19	2		TH-F	2
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PROGRAM : FOX 5 NEWS AT 1100P
 CON COM1 : FOX 5 NEWS AT 1100P

3			500P-530P	30		\$950.00	10/18	10/19	1		TH-F	1
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PROGRAM : FOX 5 NEWS AT 5PM
 CON COM1 : FOX 5 NEWS AT 5PM

4			530P-600P	30		\$1,025.00	10/18	10/19	1		TH-F	1
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PROGRAM : FOX 5 NEWS AT 530PM
 CON COM1 : FOX 5 NEWS AT 530PM

5			600P-630P	30		\$525.00	10/18	10/19	2		TH-F	2
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PROGRAM : MORE ACCESS
 CON COM1 : MORE ACCESS

6			600A-700A	30		\$725.00	10/18	10/19	2		TH-F	2
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PROGRAM : FOX5 NEWS 6A
 CON COM1 : FOX5 NEWS 6A

7			700A-900A	30		\$700.00	10/18	10/19	2		TH-F	2
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PROGRAM : FOX5 MORNING NEWS
 CON COM1 : FOX5 MORNING NEWS

OCT/12 14075.00

CONTRACT TOTAL 14075.00
 TOTAL SPOTS 12

MARKET TOTALS \$74,078 KVVU 19% KSNV 24% KLAS 23% KTNV 21% KVMY 9% KVCW 4% CABL 0% KTUD 0%

SHARES EST.

SVC- NSI
 DEMOS- RA35+*

1975
 -1550
 425
 350
 75